Celebrating smiles

AACD scientific session hits full speed today

By Robert Selleck, Dental Tribune

There’s plenty to smile about in National Harbor, Md., today, with the AACD 28th Annual Scientific Session offering up a full day of educational opportunities and other activities, beginning with a continental breakfast at 7 a.m. and running nonstop through a fund-raiser scheduled to end at 11 p.m.

That fund-raiser is one of a couple of ways for scientific session attendees to support the AACD Charitable Foundation’s Give Back a Smile program, which restores damaged smiles.

Give Back a Smile, the premier program of the AACD Charitable Foundation, has found the keys to promoting awareness for a great cause.

Bobby McKey’s, that is.

Give Back a Smile is putting a musical twist on fund raising by hosting the Celebration of Smiles event today from 8–11 p.m. at dueling piano bar Bobby McKey’s, which is just steps away from the Gaylord. For $30, you can receive a ticket to an evening of live music and camaraderie to help survivors of domestic violence. You could even win a Walt Disney World vacation package.

To sweeten the deal, the dueling pianists have agreed to donate their tips to GBAS.

Attendance is limited, and the AACD expects tickets to sell quickly. To get yours, visit conference registration or the GBAS Silent Auction.

Microdental is a sponsor of the event.

In addition to the Celebration of Smiles event, GBAS will host a silent auction in the exhibit hall today through Saturday. Items include an iPad 2, curing lights, a Coach bag and a cordless laser. Be sure to stop by and bid on your most-wanted items. The auction will end at 1 p.m. Saturday, with prize pickup from 4–6 p.m. in the exhibit hall.

GBAS will also have a presence in this year’s course lineup. Those who volunteer or are involved with GBAS may be interested in attending a new course, “The Psychology of Dentistry,” taught by Dr. John Leite, PhD. The course will help dental professionals understand how they can work with psychologically vulnerable patients as well as understand the long-term and behavioral effects potentially exhibited by patients enrolled in the GBAS program. If you’ve been involved with GBAS in the past, or are considering becoming a volunteer, be sure to sign up for this course, taking place from 2:30–5:30 p.m. Friday.

Hands-on lectures are available on a variety of topics, from implants to composites to adhesives. (Photo/Provided by AACD)
Pick up tips at ‘Pearls’ sessions

Attendees of this year’s annual scientific session can take advantage of a micro-lecture format, “Member Pearls,” to capture tidbits of wisdom from AACD members on a variety of cosmetic dentistry topics. “Member Pearls,” a new addition to this year’s conference lineup, will take place in an educational theater adjacent to the Operatory of the Future in the exhibit hall.

Attendees can visit the theatre today, Friday and Saturday for quick bite, 45-minute educational segments on topics such as gummy smiles and CAD/CAM technology. One C.E. credit will be awarded for each lecture attended.

Speakers chosen for “Member Pearls” were required to submit a white paper to the AACD’s Professional Education Committee. The ‘Member Pearls’ schedule is as follows.

**Today**
- **“Taking Your Practice to the Laser Level,”** sponsored by Henry Schein, Mike Koczej, DDS, 11:30 a.m.—12:15 p.m.
- **“CAD/CAM and Cone-Beam Integration,”** sponsored by Patterson Dental, 12:30—1:15 p.m.
- **“Zero Sensitivity Bleaching,”** Marty Zase, DMD, 1:30—2:15 p.m.
- **“Single Centrals I Have Known,”** C. Lee Wyatt, DDS, 2:30—3:15 p.m.
- **“Gummy Smiles You Won’t Believe,”** Paul Jacobs, DDS, 3:30—4:15 p.m.
- **“Provisionals for Minimal Preparation,”** Susan Hollar, DDS, 4:30—5:15 p.m.
- **“Apple and the AACD Dentist,”** Mark Whitefield, DDS, 5:30—6:15 p.m.
- **“Practice Success — Utilizing the ‘On Track’ Business Intelligence System,”** sponsored by Patterson Dental, 11:30 a.m.—12:15 p.m.
- **“Digital Restoration Solutions,”** sponsored by Henry Schein, Ed Suh, DDS, 12:30—1:15 p.m.
- **“Rescuing Incompletely Seated Crowns on Implant Abutments,”** Dennis Hartlieb, DDS, 1:30—2:15 p.m.
- **“Multidisciplinary Treatment Plans in the Adult Patient — Step-by-Step and Rationale,”** Farhan Durran, DDS, 2:30—3:15 p.m.
- **“Anterior Esthetics: Space Management, A Multi-Disciplined Approach,”** John Calamia, DDS, 3:30—4:15 p.m.
- **“Restorative Design 2012,”** Jeff Lineberry, DDS, 4:30—5:15 p.m.
- **“Synergizing Function with Beauty in Esthetic ‘High Risk’ Patients,”** Alizer Tunkiwala, BDA, 5:30—6:15 p.m.

**Saturday**
- **“The Artist Within: How to Create Exceptional Looking Provisionals,”** sponsored by DentalXP, Jay Lerner, DDS, 11:30 a.m.—1:15 p.m.
- **“CAD/CAM Technology Can Change Your Practice,”** Sabha Buneck, DDS, 1:30—2:15 p.m.
- **“Getting and Giving More Than You Expected,”** Steven Andeaus, DDS, 2:30—3:15 p.m.
- **“Pearls: The Top 10 List of What I Didn’t Learn in Dental School,”** Danine Fresch, DDS, 3:30—4:15 p.m.
- **“8 Profit Care-Driven” Management Activators to ‘Trigger’ NOW!”** Rhonda Mullins, 4:30—5:15 p.m.

The exhibit hall is open longer this year than in previous years offering five more sessions today, and Friday and Saturday offers five more. The close of each day, 5:30 to 7 tonight and from 4:30 to 6 p.m. on Saturday.

Of course, the lectures and hands-on workshops are the big attraction at the scientific session, and the next several days present a wide variety to choose from, covering virtually every topic with a cosmetic-dentistry connection: composites, implants, veneers, sleep apnea, adhesives, minimally invasive dentistry and much more.

Perhaps just as important are the reputations and expertise of the presenters, many of whom attract attendees who pick sessions based more on the speaker than the topic. Regardless of your own strategy for getting the most out of the days ahead, there would appear to be countless reasons for smiling.